



Why would you pay for clicks to your website, when you could be paying for calls to your business?

## HERE IS HOW WE MAKE THE PHONE RING



User conducts a search



User clicks on the number in ad



User initiates call



User confirms call

## **BENEFITS**

- Pay per initiated call.
- ☑ No website necessary.
- ✓ Initiated calls start as low as \$0.10.
- ☑ Generate interested inbound calls.

## **TECHNOLOGY**

- ☑ Geo-target by country, state, city or zip.
- ☑ Latest fraud filters.
- **☑** Day-parting.
- Hourly reporting to show initiated calls.

## STOP WASTING MONEY ON CLICKS

In 2014 mobile users surpassed desktop users.

Calls convert 3-times more than those of forms.